

My Nexus 2018 logo has a pencil which represents drawings and the creativity which is in Architecture. The pencil is in the letter 'N'. All artists and designers are given to using the pencil when they are recording their ideas.

The logo also has a divider which is in the letter 'X'. The divider is a mathematical instrument that is used by architects in transferring dimensions in the process of drafting or designing. We also know that good architecture is established by proper mathematical dimensions for all spatial design. That is how my logo is showing that relation.

When it comes to colour, black represents power and dominance that architecture has. Architecture and ideation comes first before execution. Black also represents elegance and prestige that architecture carries. Black also has a sense of mystery which creativity carries. Creativity carries no formal formula. This colour also gives a sense of solidity and structure that mathematics carries.

The orange colour represents creativity. The joyous energy and that comes with ideation and discovery into endless possibilities.

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2018 PISA

Relationships Between Architecture and Mathematics

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